## Example

Suppose that during the past year, the price of a laptop rose from $\$ 2,100$ to $\$ 2,230$. During the same time period, consumer sales decreased from 406,000 to 254,000 laptops.

$$
\varepsilon_{\boldsymbol{D}}=\frac{\left(Q_{2}-Q_{1}\right) /\left[\left(Q_{2}+Q_{1}\right) / 2\right]}{\left(P_{2}-P_{1}\right) /\left[\left(P_{2}+P_{1}\right) / 2\right]}
$$

|  | Original | New | Average | Change | Percentage <br> change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quantity | 406,000 | 254,000 | 330,000 | $-152,000$ | -0.46 |
| Price | 2,100 | 2,230 | 2,165 | 130 | 0.06 |

## Example



$$
\varepsilon_{\boldsymbol{D}}=\frac{\left(Q_{2}-Q_{1}\right) /\left[\left(Q_{2}+Q_{1}\right) / 2\right]}{\left(P_{2}-P_{1}\right) /\left[\left(P_{2}+P_{1}\right) / 2\right]}
$$

